USER MANUAL
LED PARKING BARRIER

LEDsPark
inoutdoor ▪▪▪ media

With only a few simple guidelines, we have made advertising on our parking barriers as easy as possible !

/ Our checklist

Format	JPEG, optimum quality
	OR MP4, module H264, 10 seconds
Mode	RGB (Red – Green -Blue)

/ Sizes

640 x 64 px	Centre Manor (Vevey)
	Centre Manor (Sion)
576 x 48 px	Centre Midi-Coindet (Vevey)
	Port d'Ouchy (Lausanne)
	Blandonnet (Genève)
	Centre Manor (Genève)
384 x 48 px	Pont-Neuf (Morges)
	Port (Neuchâtel)
	Pury (Neuchâtel)
320 x 64 px	Casino Barrière (Montreux)

/ Our advice

To maximize the impact of your advertisment

Avoid:	white backgrounds
Prioritize:	Advertisements that use the base colors of LED (red – green – blue)
Emphasize:	Your logo or image (rather than a phone number)